



Johnny Moore, CPA/PFS
Financial Advisor

Practice Focus

- Financial Planning
- Estate Planning Strategies
- Insurance & Investment Analysis
- Employee & Group Benefits

Education

- BBA – West Texas A&M University

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Johnny Moore

Johnny Moore is a Certified Public Accountant in Amarillo, Texas, and is a Registered Representative with Securities America, Inc. Johnny earned the Personal Financial Specialist (PFS) designation from the American Institute of Certified Public Accountants (AICPA).

Since 1982, Johnny has been passionate about helping clients and acts as their “financial quarterback” to assist them in working towards their financial goals and dreams. He is a champion for college funding planning, comprehensive financial planning and wealth management, pre-retirement investment management and post-retirement distribution strategy planning. Johnny has worked diligently to develop unique processes and methods of providing these services to his clients which truly differentiates him from most other financial advisors.

Staying true to the Code of Ethics as promulgated by the AICPA is something Johnny strongly believes in and he strives to always put his client’s best interest first. The cornerstone of his philosophy is based on honesty, independence, integrity, objectivity and trust.

He works with businesses and their owners, professionals and other individuals who aspire to create “THEIR BEST LIFE”. He also works with families of high school students who aspire to create the “DREAM COLLEGE EXPERIENCE” for their children. By holding several securities and insurance licenses, Johnny can provide multiple strategies and advice to help clients have an exceptional planning experience.

As a person who is dedicated to professional growth and networking, Johnny is a member of the American Institute of Certified Public Accountants (AICPA), Texas Society of Certified Public Accountants (TSCPA) and Panhandle Chapter, and the Society of Financial Service Professionals (FSP) where he serves on the Board of Directors of the Amarillo Chapter. He has also served on several boards and performed volunteer services for numerous Non-Profit Organizations throughout his career. He is a graduate of West Texas State University where he earned a Bachelor of Science Degree in Accounting.

Johnny believes his well rounded background and experience uniquely qualify him for the work he performs. He is the proud father of three children and is thankful for his Panhandle and Amarillo hometown heritage. He enjoys golf, fishing and spending time with his family in his spare time. Johnny welcomes and appreciates all new clients and referrals.

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